

## SENIOR LECTURER/MAJOR COORDINATOR (ADVERTISING)

---

**SCHOOL OF ARTS AND HUMANITIES  
EDITH COWAN UNIVERSITY  
MOUNT LAWLEY CAMPUS  
\$120,961 - \$139,228 (ALEVC)  
ONGOING, FULL TIME**

### **Overview**

One of the largest and most comprehensive schools of its kind in the Southern Hemisphere, ECU's School of Arts and Humanities is looking for a creative, innovative, and well-networked academic in Advertising to lead ECU's Advertising major into a new era. ECU's Advertising is a well-established course that has to date won various prestigious awards and has had successful graduate employment in the national and global Advertising field. Moving into the 3<sup>rd</sup> decade of the 21<sup>st</sup> Century, the world of Advertising is changing rapidly. ECU is seeking a passionate and established person to take the lead on this course.

The position on offer is a Teaching and Research Scholar (ALEVC) with expertise and experience in Advertising to coordinate the Advertising major. The successful candidate will have an excellent track record in teaching; and is well-connected with the Advertising industry (nationally and internationally). In addition, ideally, the candidate should have a strong research and publication record, and experience in successful post-graduate supervision. Key responsibilities and skills may include, but are not limited to:

- Develop and deliver innovative learning content in Advertising that will lead the field in the 21<sup>st</sup> Century;
- Develop and manage dynamic online learning environment;
- Engage students with contemporary and future advertising strategies in new media.

The successful applicant should fulfil the following criteria:

1. Ideally hold a PhD in a relevant discipline area (a Master's degree may be considered);
2. Proven ability in the development and coordination of unit delivery (on campus and online) at both undergraduate and postgraduate level;
3. Demonstrated experience of innovative teaching and the creation of positive student experiences;
4. An understanding of, or experience in, international higher education;
5. Proven research track record; and
6. Relevant industry experience and proactive engagement with Advertising professional communities.

You will also demonstrate personal attributes that are congruent with the University's values of Integrity, Respect, Rational Inquiry and Personal Excellence.

### **Benefits & Remuneration**

This [full-time ongoing](#) position attracts remuneration of [\\$120,961 to \\$139,228 pa plus 17%](#) University superannuation contribution. The successful appointee will be offered a generous relocation package.

ECU supports a work/life balance for staff. Benefits such as flexible working arrangements may also be negotiated to meet your personal circumstances.

ECU has an Award-winning Health and Wellness Program and an extensive range of staff benefits across entertainment, financial, health, travel and consumer goods and services.

For information on the benefits of working at ECU, please visit our website [Employment Opportunities](#).

### **Contact**

Interested applicants are welcome to call Executive Dean Professor Clive Barstow on (08) 6304 6239 or email [c.barstow@ecu.edu.au](mailto:c.barstow@ecu.edu.au) for more information.

### **How to Apply**

After consideration of the attached Selection Criteria, candidates are asked to send an up-to-date resume along with a statement briefly addressing the six (6) key requirements listed in the above advert.

### **Closing Date:**

Friday 6<sup>th</sup> December 2019. 5pm AWST

To: Executive Dean Professor Clive Barstow

Email: [c.barstow@ecu.edu.au](mailto:c.barstow@ecu.edu.au)

**PLEASE NOTE: BECAUSE THIS IS AN ONGOING POSITION, APPLICATIONS WILL ONLY BE ACCEPTED FROM CANDIDATES WHO HAVE EITHER PERMANENT RESIDENCY OR AUSTRALIAN CITIZENSHIP.**

***ECU is diverse and inclusive workplace reflecting the differences in society. Specific strategies and initiatives are in place to address underrepresentation of specific groups. Applications are encouraged from suitably qualified people from all backgrounds.***